

Irish Girl Guides

Journey Programme in numbers...



2015 Launch

2014 Pilot

2013 Reinvent

2012 Reflect

2011 Review

Hundreds of volunteers helped make the Journey Programme what it is. Thank you to everyone who volunteered their time over the last five years.



The Journey Programme has three elements in each Branch programme - Compulsory Challenges, Choice Challenges and Interest Badges.

10 new core Journey badges for the Ladybirds, Brownies and Guides



3 overall awards and 18 Specialised Area Pins for Senior Branch

8 new publications

26,835 copies of the various publications were printed and distributed or are in stock to be sold via the Distribution Centres.

There are **318** Choice Challenges throughout the Journey Programme. 36 for Ladybirds, 48 for Brownies, 84 for Guides and 150 for Senior Branch. With so much choice there's something to suit everyone!



2,256 Ladybird Tickets sold



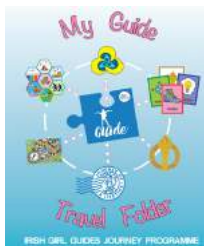
6,012 Brownie Passports sold



19 new interest badges for Ladybirds



42 new interest badges for Brownies



2,354 Guide Travel Folders sold



57 new interest badges for Guides

661 Senior Branch Travel Journals sold



Most popular new interest badges September - December 2015:

Brownie Healthy Friendship (722 earned)
Ladybird Healthy Friendship (464 earned)
Guide Guiding Traditions (336 earned)



48 Units opted to receive the Journey Programme on a special Journey Programme USB key instead of a hard copy print version.

The role of the Leader is to mentor, support and empower the girls throughout their Journey. You bring the programme to life with your imagination and ideas. Thank You!

Find us online at www.irishgirlguides.ie or

